

Kaylee Cook

Hickory County R-I (Skyline)

Hickory County R-I (Skyline)

Urbana

Missouri

Digital Stories for Change

One Click Away

FCCLA Planning Process Summary Page

IDENTIFY CONCERNS



There are a large number of people in my school and community who are uninformed about the concept of “digital citizenship”; therefore, they may be vulnerable to online risks such as fraud, exploitation, personal endangerment, and more. I felt that students and adults would relate and listen to a teen sharing important facts about this important subject through a video.

SET A GOAL



My goal is to create an informative video that will encourage others to act responsibly online.

FORM A PLAN (WHO, WHAT, WHEN, WHERE, HOW, COST, RESOURCES, AND EVALUATION)



Who: My community, school, and FCCLA chapter

What: I am going to create a video that illustrates the importance of Digital Citizenship.

Where: The video was posted on Youtube, the FCCLA chapter website, and my school’s website.

When: I began this project at the beginning of November, and completed it in mid-January.

Why: I believe that it is important to inform others of how they can be safe and responsible online.

How: The video was created using film and editing components. All video clips were shot in my community. I used the app iMovie to consolidate and edit the video.

ACT



I was excited to begin this project. However, I knew that before I could educate others, I needed to educate myself. I researched the concept of “digital citizenship” until I felt adequately informed. Next, I wrote the narrative script that my video would follow. I spent a substantial amount of time revising the structure of my script in the weeks prior to filming. I decided to title my project “One Click Away” to emphasize the prevalence of danger online. Throughout November I used my phone and a tripod to film at my home and at school. I edited the video using iMovie. After the video was completed, I uploaded it to my school’s official website (<https://www.skylineschools.info/?q=node/107>) so that students, teachers, and other members of my community were able to view it.

FOLLOW UP



I received positive feedback concerning my video from peers, teachers, and fellow FCCLA members through online surveys. My project inspired me to examine my interactions online more closely, and I believe that my video inspired others as well. I am very proud of my project.

Project Summary: “One Click Away”

The main purpose of my project was to illustrate the importance of engaging in Digital Citizenship. I wanted to inform my school and community of online dangers, and encourage them to act responsibly on the internet. When I first decided to compete in the “Digital Stories for Change” category, I was equal parts excited and apprehensive. No one in my FCCLA chapter, including myself, had ever done something like this before. Although the process of creating my project sometimes inspired feelings of confusion and uncertainty, I wholeheartedly believed that my digital story had the potential to create change in my community.

I quickly recognized the many ways that the topic of “Digital Citizenship” pertains to my FCCLA chapter. Technology is an increasingly important aspect of everyday life for FCCLA members and advisors. It would be nearly impossible for my chapter to efficiently research and share information if not for the internet. My project inspired me to take a closer look at the way those around me, as well as myself, interacted online. In my high school Leadership class, every student uses a laptop. Each time a student connects to the internet, they access a vast world of unhindered possibilities. In order to gain a better understanding of my peers’ online habits, I created a survey and encouraged my Leadership classmates to take it. The survey was posted on numerous social media sites, including Facebook and Snapchat, and a total of 133 people participated. The survey’s results revealed that members of my community are not only uninformed about digital citizenship, but that they may be putting themselves at-risk for online dangers.

What better place to research the internet than the internet itself? I discovered many helpful articles-published by reputable online sites-that taught me more about digital citizenship. As I researched for my project, I became more aware of the risks that internet users are vulnerable to, and I felt convicted to share what I had learned. When I wrote my video’s script, I wanted to make it informative and eye-opening. Educating others became a major goal of my project.

When I finally finished shooting and editing my video, I was ready to share it with the world. First, I uploaded my video to Youtube. Then, with the help of my FCCLA advisor, I uploaded my video to our chapter

website. I also shared the link to the video on my school's official website. I received helpful, positive feedback from those who had viewed the video. Overall, I felt very satisfied with my project.



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2018-2019 STAR Events Project Summary

1 message

FCCLA <noreply@registermychapter.com>
Reply-To: competitiveevents@fcclainc.org
To: gcook@skylineschools.net

Mon, Jan 28, 2019 at 2:58 PM

EVIDENCE OF PROJECT SUMMARY SUBMISSION

Thank you for completing the project summary form for your STAR Event. To receive the point for submission, print this email and have your adviser verify by signing and dating below for inclusion in a display, file folder, or portfolio. One survey per entry is required.

Chapter Name: Hickory County R-1 (Skyline) - 12156

State: Missouri

Members: Kaylee Cook

Event Name: Digital Stories for Change

Category: Senior

Project Title: One Click Away

Adviser's Signature Georgie I. Cook

Date 1-28-19